

Website Planning Document

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Weather or Not

Site Purpose

To provide current weather information and general weather information

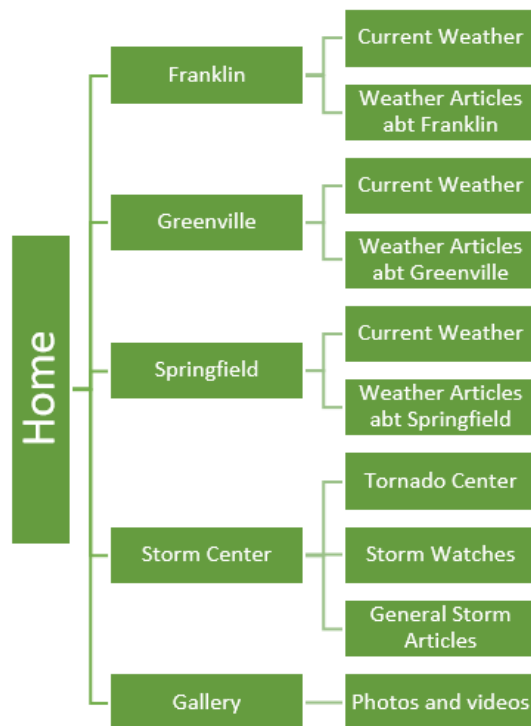
Target Audience

Franklin, Springfield, and Greenville inhabitants interested in the current weather and general weather updates.

Random internet users who happen across the page through searches or other links.

Other weather websites that may use articles from the website as sources.

Site Map



Color Scheme (Tetrad)



Dominant/Background color: #4ACD91

Accent colors:



#4F94C5 (Primary accent)



#FFB85C

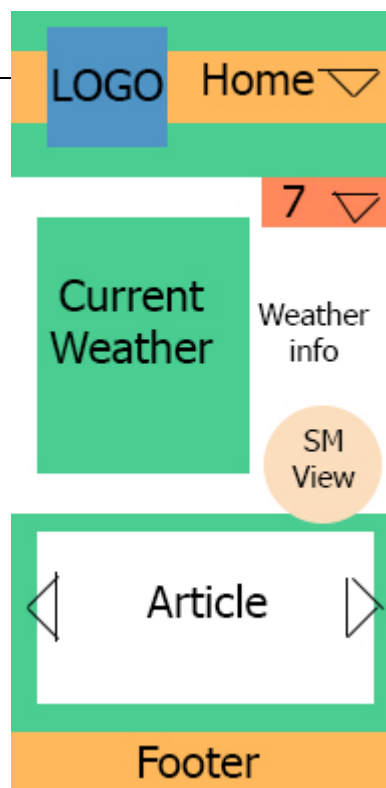


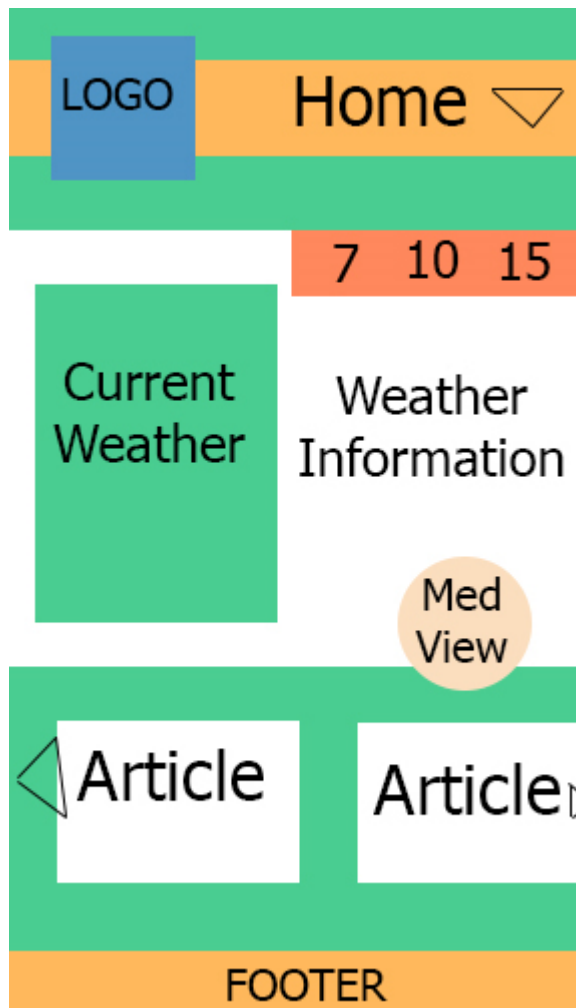
#FF885C

Typography

Site Header	Tahoma	64px	#4F94C5	Sample
Primary Nav	Tahoma	24px	#FFB85C	Sample
Footer Nav	Georgia	14.6px	#FF885C	Sample
<h1>	Tahoma	37.3px	#4ACD91	Sample
<h2>	Tahoma	32px		Sample
<h3>	Tahoma	26.6px		Sample
<p>	Tahoma	16px		Sample

Wireframe Sketches





LOGO

[Home](#) [Franklin](#) [Greenville](#) [Springfield](#) [Storm Center](#) [Gallery](#)

Lg
View

City Name

[7 Day Forecast](#) [10 Day Forecast](#) [15 Day Forecast](#)

Visual
Image of
Weather

Weather
information here

◀ Article

Article

Article ▶

FOOTER